



MISTRA
Resource-Efficient and
Effective Solutions

Mistra REES is a source of knowledge for the development of circular processes and business models



ALMI Företagspartner AB is owned by the state and is the parent company in a group with 16 regional subsidiaries and the subgroup ALMI Invest. The regional subsidiaries are 51 percent owned by the parent company and 49 percent by regional owners and offer loans and business development. ALMI Invest AB is 100 percent owned by the parent company and conducts venture capital operations. ALMI's activities have their origins in the Business Associations, which were formed around the country as early as the 1940s and 1950s. ALMI was formed in 1994 following a parliamentary decision on a new organization to create growth and renewal in Swedish business. The former county-specific development funds were transformed from foundations into limited companies in a group with a parent company wholly owned by the state. Following the reorganization, the regional subsidiaries are 51 percent owned.

For ALMI, participation as a partner in Mistra REES is primarily a source of knowledge and a tool for knowledge development around circular processes and business models, says CEO Mats Philipsson.

Swedish companies can take help from Mistra REES in a variety of ways to optimize their sustainability and resource efficiency work. Above all, Mats Philipsson highlights the great opportunities that participation in projects and partnerships can provide individual companies. Another great value with Mistra REES is the knowledge transfer that takes place within the framework of publications, seminars and other types of events. A major challenge in the future will be to also reach out to companies and organizations that have a high level of competence and have not yet begun the work of shifting their operations and business models in a more circular direction.

Concerning Mistra REES' function of making Swedish companies more efficient and competitive in connection with the transition, Mats Philipsson highlights the research program's significant role in creating stimulating and challenging information material. Based on the research results achieved within Mistra REES, it is possible to produce material tailored to reach companies and organizations in broader channels in order to create greater interest in circularity and resource efficiency. A particularly important task in this work is to link circularity with concepts such as cost savings, increased profitability, customer value, competitive advantage and sustainable growth.

Mistra REES' program director Mattias Lindahl is very positive about having ALMI in Mistra REES and says that they are an enormously important channel for reaching out to Sweden's small and medium-sized companies. It is important to be able to support them with the program's unique cutting-edge expertise so that they can develop more sustainable, competitive, resource-efficient and circular solutions.